

# Interest Advisory Group (IAG)



## **Introduction**

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Public consultation is critical to progress in addressing water issues as most proposed solutions could have major consequences for others. Welcome to the Interest Advisory Group!

The IAG is established to participate in the entire study process, and has a membership on each committee. This roving group has a significant influence on the direction of the other boards and will need delegates who have been waiting for their acting career to take flight! Within this committee there is also the opportunity to become a journalist, capturing the excitement of the conference in our very own newspaper, *Focus on IJC*.

### **IAG Director and Editor-In-Chief, Focus on IJC:**

Anthony Rosborough – [anthonyrosborough@gmail.com](mailto:anthonyrosborough@gmail.com)

## **How the IAG Works/What is the IAG?**

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The Interest Advisory Group is a fairly small committee (usually less than 10 members and is a dynamic and fast moving working session that blends the role of the public and media together to help drive citizen-affected issues forward. The IAG's members will provide input on the study plans, be updated on progress/results, and review and comment on final reports and recommendations.

Before the conference gets underway, IAG members will have been assigned two to four categories that they wish to represent. (These are included in this document) In representing this outlet, it is particularly vital that members mirror the viewpoint as identically as possible. Members will be required to briefly read through all committee background guides in order to complete preliminary research. Keep in mind that during the course of the conference many new developments may occur, it may be required to represent a brand new character on the fly!

There will also be positions for four delegates as journalists during the conference. They will sit in on committee sessions, interview key roles and write articles for *Focus on IJC*. Stories will be submitted in Microsoft Word format via an email address given to journalists on the first day of the conference. Submissions via USB keys will also be accepted.



With the exception of the first day of conference, the IAG will be producing two editions of *Focus on IJC* per day. Because distributing *Focus on IJC* is no easy task, the editing team will ask journalists to volunteer to help get the paper around once it is finished being pressed.

## **Required Materials and Expectations**

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Members are welcome to bring laptop computers, but they're not necessary. The Delegate services room (or a specified IAG lab) will have computers for use, and paper and pen are the usual on-the-job tools when going from committee to committee. Delegates are encouraged to prepare powerpoints for their presentations to committees as well.

At the start of each day at the conference, we'll have a sheet in the IAG committee room that shows all of the active committees at the conference. Assignments will be made based on reports and discussions occurring within the committees themselves. Members are expected to stimulate debate within the committees by introducing strong arguments and persuading the committee members of your cause.

The IAG supervisor/Editor-In-Chief is there to not only turn stories into *Focus on IJC* but to assist IAG members with questions or comments that they may have. If you have any questions or concerns during the conference or before we get underway, please don't hesitate to contact me via email or have a chat in the IAG committee room.

## **IAG Positions: Interest Groups and Media Outlets**

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*Prior to Conference please pick top 5 and send your preference to the editor in chief (Anthony Rosborough), assignments will be based on availability*

- Riparian/ shore property - Lake Ontario
- Riparian/ shore property - St. Lawrence River
- Commercial navigation – Great Lakes/Seaway
- Commercial Navigation – St. Lawrence River Ports (seagoing traffic)
- New York Power Authority
- Hydro Quebec, Ontario Power Generation
- Public Works/ Municipality Representatives or A/E Consultants
- Recreational boating - Lake Ontario, St. Lawrence River
- Marina Operators Association
- Transport Canada
- U.S. Army Corps of Engineers-Waterways Experiment Station
- Environmental - Lake Ontario, St. Lawrence River
- U. S. Fish & Wildlife Service
- Fisheries
- Ducks Unlimited
- Great Lakes Environmental Research Lab
- First Nations
- Municipal Interests – Domestic and Sanitary Water Uses Criterion
- Ontario Ministry of Municipal Affairs and Housing
- N.Y. State Dept. of Health
- Ontario Ministry of Natural Resources
- N.Y. State Department of Environmental Conservation
- Canadian Coast Guard
- U.S. Coast Guard
- Environmental Protection Agency
- Port of Montreal
- Ministère du l’Environnement du Québec
- Faune et Parcs Québec
- St. Lawrence Seaway Development Corp.
- Canadian Hydrographic Service
- Laurentian and Great Lakes Pilotage Authorities

## **Media Positions**

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*The New York Times* --The world famous, internationally distributed New York Times daily newspaper has been a staple of American journalism since its rise to fame in 1870. While battling constant criticism for sometimes giving too much information and at other times giving too little; The New York Times continues to provide us with an interesting and truly American perspective of the world.

Website: <http://www.nytimes.com/>

*The Daily Freeman* is a seven-day-a-week morning newspaper in Kingston, New York, the Ulster County seat. Serving all of Ulster County and parts of three other counties in the Mid-Hudson Valley, the broadsheet publication has a weekday circulation of approximately 22,000. Freeman reporters were recognized by the New York State Associated Press Association in 2005 for coverage of a shooting at the Hudson Valley Mall Feb. 13 of that year and for a series of articles on severe flooding that occurred the following month.

*The Gulf of Maine Times*, a project of the Gulf of Maine Council's Public Education and Participation Committee, is made possible through support of the Gulf of Maine Council on the Marine Environment and the National Oceanic and Atmospheric Administration. The Gulf of Maine Council on the Marine Environment was established in 1989 by the governments of Nova Scotia, New Brunswick, Maine, New Hampshire and Massachusetts to foster cooperative actions within the Gulf watershed. Its mission is to maintain and enhance environmental quality in the Gulf of Maine to allow for sustainable resource use by existing and future generations.

*The Globe and Mail* is the largest circulating national newspaper in Canada and second largest English circulating newspaper. It initiated as *The Globe* by Canada's Liberal-thinking Father of Confederation, George Brown. In 1936, *The Globe* then merged with *The Mail and Empire* which was founded by Canada's first Prime Minister of Canada, Conservative Party politician Sir John A. Macdonald. *The Globe and Mail* is now regarded as a newspaper that holds a relatively centrist political perspective. Website: <http://www.theglobeandmail.com/>

*The Hamilton Spectator* was first published July 15, 1846, and since that date has been the voice of Hamilton and the surrounding area. Originally named *The Hamilton Spectator and Journal of Commerce*, the paper was founded by Robert Smiley and a partner, and was eventually sold in 1877 to William Southam, founder of the Southam newspaper chain. The Spectator was the first newspaper in the group, which grew from a single property to become a significant media voice in Canada for more than 100 years.

*Standard Freeholder* has been the newspaper of record for Cornwall and the counties of Stormont, Dundas and Glengarry since 1846. The Cornwall Standard Freeholder is one of the oldest newspapers in Canada. In 2006, the Standard-Freeholder was nominated for the first time for a National Newspaper Award for a series of articles published the day after an announcement the city's oldest and most prominent employer, Domtar Fine Papers Inc., would be shutting down its paper mill operation for good.